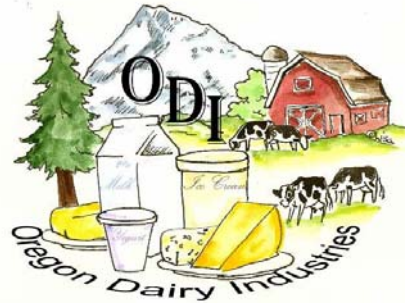


## OREGON DAIRY INDUSTRIES

517 N. 19<sup>th</sup> St.  
Philomath, OR 97370



June, 2009

Dear Supplier:

For the last 99 Years, Oregon Dairy Industries has held their annual conference. Suppliers are being invited to set up small - vendor - trade show displays in the lobby — just outside the meeting rooms at next years conference. As a long time supporter of ODI, we wanted to make sure you were one of the first we contacted with this offer.

There are a limited number of exhibit spaces available, so we need to hear from you very soon in order to reserve a spot for you.

Next year's conference will be held at the Salem Conference Center in Salem, Oregon on April 13<sup>th</sup> and 14<sup>th</sup>. We feel that your attendance is important and we wanted to offer you the chance to display. This is your one opportunity, to reach the most important people in the Dairy Industry, here in the Pacific Northwest.

In addition to getting a chance to rub shoulders with the finest folks in the Dairy Industry, you will also be able to mingle both Monday and Tuesday evenings at the open bar Supplier-sponsored hospitality suite.

The Vendor Displays are being offered on a first-come basis. So, do not delay in registering.

### Costs

- The cost for the vendor — table top display is **\$325.00** (if received by March 6<sup>th</sup>), **\$350** after that.
- The cost for a full curtained 8 X 10 booth plus skirted table is **\$500.00** (if received by March 6<sup>th</sup>), **\$600** after that.
- Your Company must be a Supplier Member of ODI in order to display. The cost for yearly dues is **\$195.00**
- You will need to register anyone manning the booth to attend the conference functions and lunches. This also includes one cheese tray ticket. The cost for Conference Registration is **\$200.00\***.(\* If — Received by 03-06-10)
- If you display, it is strongly recommended that you show your support for the Supplier Hospitality Suite. The cost for Hospitality Suite Sponsorship is **\$145.00**. All sponsoring company names appear on a poster at the suite.
- For your convenience, all fees can be paid by credit card, Visa, Master Card, or Discover and email registrations are gladly accepted. Please reference Oregon Dairy Industries in your reference field of your email.

**To pre-register and hold your exhibit space for 2010, we must receive your registration by no later than January 1, 2010. Final registration deadline for exhibitors is March 6<sup>th</sup>, 2010. Full registration packets will be sent out in late January 2010. A registration form is included with this letter in case you want to pre-register now to hold your space. Payment in full would be expected by January on all pre-registered spaces. A 50% cancellation fee would apply.**

See next page for additional information.

Voice (541) 929-4020  
Fax (541) 929-4091  
[www.odi.fst.oregonstate.edu](http://www.odi.fst.oregonstate.edu)

## Logistics

- Load in and set-up is on Monday evening, April 12<sup>th</sup> or prior to 7:00 AM on Tuesday morning, April 13<sup>th</sup>.
- Specify your need of power.
- Specify 1<sup>st</sup> and 2<sup>nd</sup> choice of exhibit space. See diagram.
- Spaces 16-25 are for 8 ft. table top displays only
- Spaces 1-15 are for full curtained booths only
- Plan on lot's of give-aways — like hats, key chains, etc.
- Please provide printed Literature on your products.

## The display dates are:

- **Set-Up** on Evening - April 12, 2010
- **Display** All day on April 13<sup>th</sup> and 14<sup>th</sup>, 2010
- **Tear Down** is at 5:00PM on April 14<sup>th</sup>, 2010

With your attendance, we encourage you to setup your exhibit with various literature, products displays and give away items like hats, pads etc. Also, be ready to answer lots of questions from industry end-users. The table top and booth fees help to support this conference and cover facility rental expenses. In return for your support, you will have access to all breaks for networking.

To register your company, please contact Reitha McCabe and she will get you signed up and ready to go with everything you'll need. Please don't delay, as our vendor space is limited.

## Registration, set up and logistics contact Info:

Email — [reitha@solid-ground.com](mailto:reitha@solid-ground.com)

541-929-4020 Office

541-929-4091 Fax

541-760-6424 Cell

Oregon Dairy Industries

517 N. 19<sup>th</sup> St.

Philomath, OR 97370

If you have any set-up or logistics questions regarding the ODI Exhibit Show at the Annual Conference, feel free to give us a call.

We look forward to seeing you there!

Nancy Hamren, President

Oregon Dairy Industries

Voice - 541-929-4020

Fax - 541-929-4091

*[www.OregonDairyIndustries.org](http://www.OregonDairyIndustries.org)*